

Family Service of  
Greensboro  
Foundation, Inc.



2018-2019  
Board of Trustees

January 9, 2019

Leslye Tuck,  
Chair

Dear Community Friend:

Sterling Kelly,  
Vice Chair

In your giving plan for 2019, we hope you will consider being a sponsor of the 16<sup>th</sup> Annual **Greensboro Oyster Roast** in support of Family Service of the Piedmont. The event will take place **Friday, May 3<sup>rd</sup> 2019** at the home of **Liz and David Johnson**, 700 Country Club Drive, Greensboro. Our Presenting Sponsor is **VF Corporation** and our Honorary Chair is **Missy Akin**.

James Weeks,  
Treasurer

The Oyster Roast is an outdoor, casual chic affair with live music, oysters and a dinner buffet served by **Pepper Moon Catering**, along with beer and wine, southern sides and desserts. *Major sponsors (\$2,500 and above) are invited to attend a **pre-event cocktail party** "Pearls of the Oyster Roast" immediately preceding the main event.*

Carol McCoy,  
Secretary

Each year the Oyster Roast is attended by about **1,000 people**. The 2018 event raised over **\$355,000** to support Family Service's programs in Greensboro, which address issues of *domestic violence, child abuse, mental health and financial stability*. Last year the agency directly served **18,250** local children and adults, at its offices or in clients' own homes, and touched the lives of thousands more through its community outreach and education programs.

Lindsey Auman,  
Immediate Past Chair

Oyster Roast sponsors will be recognized on the invitation (mailed to 2,500 homes in the Greensboro area), on signage at the event, on the Family Service website, and on the Oyster Roast Facebook page. Sponsors will also be recognized in the Family Service newsletter, mailed to 5,000 individuals, businesses and organizations throughout Guilford County. Top sponsors will be acknowledged in pre- and post-event media coverage.

Donna Perkins,  
Guild President

Please feel free to contact us if you have any questions. Thank you very much for your consideration.

Lynn Black

Sincerely,

Vanessa Carroll

Chad Cook

Lora Cubbage

Harley Garrison

Beth Harrington

Robert Ketner

Magz King

Milly King

Lex Kulman

Thais Lewis

Chad Oakley

Amy Paul

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Co-Chair, 2019 Oyster Roast

Co-Chair, 2019 Oyster Roast

Co-Chair, 2019 Oyster Roast

[www.OysterRoast.info](http://www.OysterRoast.info)

[www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com)

The Families First Center  
315 E. Washington Street  
Greensboro, NC 27401

902 Bonner Drive  
Jamestown, NC 27282

The Slane Center  
1401 Long Street  
High Point, NC 27262



[www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com) • 336.387.6161





16<sup>th</sup> Annual  
**Greensboro Oyster Roast**

**Friday, May 3<sup>rd</sup> 2019**

Honorary Chair: **Missy Akin**

Presented by



Benefiting **Family Service of Greensboro Foundation**, funding Greensboro programs of Family Service of the Piedmont

## **Sponsorship Opportunities**

### **Diamond Sponsor: \$10,000**

- 16 Oyster Roast tickets
- 4 tickets, *Pearls of the Oyster Roast*
- Prominent listing of name/logo on invitation
- Prominent name/logo on sign at event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page
- Recognition in media coverage
- Additional recognition opportunities available

### **Crystal Sponsor: \$7,500**

- 12 Oyster Roast tickets
- 4 tickets, *Pearls of the Oyster Roast*
- Prominent listing of name/logo on invitation
- Prominent name/logo on sign at event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page
- Additional recognition opportunities available

### **Platinum Sponsor: \$5,000**

- 10 Oyster Roast tickets
- 4 tickets, *Pearls of the Oyster Roast*
- Prominent listing of name/logo on invitation
- Prominent name/logo on sign at the event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page

### **Gold Sponsor: \$2,500**

- 6 Oyster Roast tickets
- 2 tickets, *Pearls of the Oyster Roast*
- Listing on invitation
- Listing on sponsor signs at the event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page

### **Silver Sponsor: \$1,000**

- 4 Oyster Roast tickets
- Listing on invitation
- Listing on sponsor sign at the event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page

### **Bronze Sponsor: \$500**

- 2 Oyster Roast tickets
- Listing on invitation
- Listing on sponsor sign at the event
- Recognition in Family Service newsletter
- Recognition on Family Service website
- Recognition on Oyster Roast Facebook page

**[www.OysterRoast.info](http://www.OysterRoast.info)**

***Yes! I want to be a sponsor for the 16<sup>th</sup> Annual Greensboro Oyster Roast.***

Please return this form to: Family Service of Greensboro, 902 Bonner Drive, Jamestown, NC 27282

**or sign up/make payment online at [www.OysterRoast.info](http://www.OysterRoast.info)**

**Sponsor Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sponsorship Level** ☐ **Diamond: \$10,000** ☐ **Crystal: \$7,500** ☐ **Platinum: \$5,000**  
☐ **Gold: \$2,500** ☐ **Silver: \$1,000** ☐ **Bronze: \$500**

☐ **Check enclosed** ☐ **Invoice me at the above address**

# Thank You to our 2018 Sponsors!



**Dianne and Scott Roe**

**Anonymous**

**Anne and Pete Osborne**



**Lisa and Willie  
Bullock**

**Erica and Andrew  
Herman**

**Liz and David  
Johnson**

**Barbara and Andy  
Taylor**

**Caroline Wozniacki  
and David Lee**

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Sandy Cohen MD/EyeConsults.com

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Mandy Lambeth

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Jeanne Miles

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Jane Moffitt Beeker, NC Baseball Academy, Alicia and Don Noone, Ashley and John Nosek, Betsy and Mitchell Oakley, Heather and Allen Oakley

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Jane Moffitt Beeker, NC Baseball Academy, Alicia and Don Noone, Ashley and John Nosek, Betsy and Mitchell Oakley, Heather and Allen Oakley

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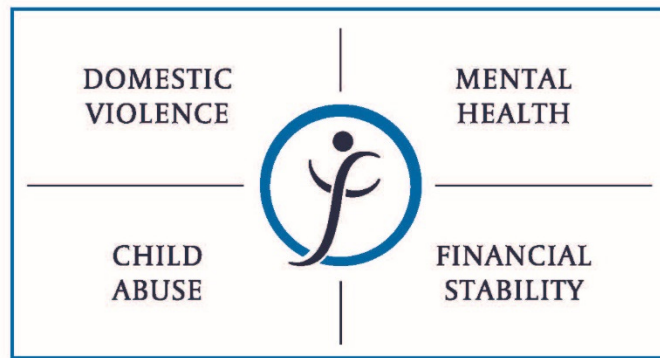
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Jill Wilson and Marc Isaacson, Jim Wolfe



## About Our Agency

### Family Service of the Piedmont, Inc.

**Family Service of the Piedmont** is the largest private nonprofit agency serving children and families in Guilford County. With a staff of about 150 people, Family Service has an annual budget of \$8 million. Each year, the agency reaches more than 20,000 people through its programs and community education.

## *Our Vision*

### Building Safe and Healthy Families

## *Our Mission*

Family Service of the Piedmont **empowers** individuals and families to restore **hope**, achieve **stability** and **thrive** through quality support services, advocacy and education.

## Areas of Service

**Victim Services** – The agency provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services, for women and children escaping domestic violence. Family Service also offers therapy groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children's Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse. **Harmony House** provides supervised visitation and exchange of children for families with a history of domestic violence.

**Family Support Services** – Family Service seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, and providing family preservation and reunification services for families in danger of having their children removed from the home.

**Counseling** – Family Service offers individual and family counseling – including substance abuse, depression, anxiety, marital problems, behavioral issues, grief and trauma. The agency's **Consumer Credit Counseling Service (CCCS)** provides free budget, credit and housing counseling, debt management programs, and bankruptcy and foreclosure mitigation for individuals and families struggling with financial worries.

**Community Education** – The agency offers community empowering opportunities through resident councils, leadership training and neighborhood building activities. CCCS conducts **free money and credit workshops** throughout the year. Family Service staff advocates for issues central to its mission and services – such as domestic violence, sexual assault and child abuse – through community awareness events and speaking engagements.

**[www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com)**



## LAST YEAR, WE DIRECTLY SERVED 18,250 LOCAL CHILDREN AND ADULTS.



### DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line  
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to women and children escaping violent homes. Women receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

**5,840** victims of domestic violence, rape, and other violent crimes were served last year.

**28** average number of women and children who are housed in our Domestic Violence Shelters each night. 88% of those who stayed for ten days or more went home to a safe, non-violent living environment.

**91%** of male batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on a female after one year.



### CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers • Family Resource Center  
Healthy Start Family Preservation • Harmony House

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families along with supervised visitation and exchange for separated parents.

**553** families were served last year by our CAC's, conducting 487 forensic interviews. That's more than nine cases each week of potential child abuse investigated at the centers.

**368** children in 348 families with high risk factors were served by Healthy Start. 99% of those families did not experience DSS reports of abuse or neglect.

**216** children in 55 at-risk families were provided for by Family Preservation services. 12 months after completing the program, 99% of families were able to keep their children in the home.



### MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance  
Peer Support Groups • Substance Use Services

Counseling for children, teens and adults with issues such as depression, anxiety, physical or sexual abuse and substance use. Integrated care model addresses both physical and mental healthcare needs.

**12,413** counseling sessions were provided by our team of health professionals, as well as 3,982 medical visits, for 3,962 children and adults.

**507** of these were clients receiving same-day walk-in assessments for mental health counseling at Family Service's offices without an appointment.

**67%** of counseling clients displayed significantly improved functioning after three counseling sessions.



### FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling  
Debt Management • Budgeting and Homeownership Workshops

The Consumer Credit Counseling Service (CCCS) offers money management, housing and credit counseling, foreclosure prevention and debt management along with bankruptcy counseling and education.

**2,509** one-on-one counseling sessions were provided by CCCS last year, and educated an additional 2,958 people through free workshops and community events.

**95%** of families reported the ability to pay their bills on time after counseling, 79% reported their debt load was decreasing, and 71% said they were saving money.

**4,457** local families since 2010 have been saved from foreclosing on their homes with help from CCCS housing counselors.





FOR EVERY \$1 INVESTED IN THE  
DOMESTIC VIOLENCE SHELTERS,



the community saves at least **\$4.60** in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC  
VIOLENCE INTERVENTION PROGRAM



saves up to **\$20** in inmate, court, probation and law enforcement costs.

FOR EVERY \$1 ON FAMILY  
PRESERVATION PROGRAMS



saves the community **\$6.79** in future out-of-home placement costs.

\$1 SPENT ON HEALTHY START



yields up to **\$5.70** in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

\$1 SPENT ON OUTPATIENT  
MENTAL HEALTH SERVICES



saves the community **\$6** in emergency room and in-patient costs.

\$1 INVESTED IN SUBSTANCE  
USE TREATMENT



yields a return of **\$12** in reduced drug-related crime, criminal justice costs, theft and health care costs.

EVERY FORECLOSURE LEADS  
TO A 1% DROP IN THE VALUE  
OF SURROUNDING HOMES.



Since 2010, **Consumer Credit Counseling Service** has helped save more than **4,457** local homes from foreclosure, helping preserve the equity of around **20,000** surrounding homes.

90¢ OF EACH \$1  
DONATED TO FAMILY SERVICE



goes directly to fund programs for children and families. Our agency's operating costs are at a low **10%**.



## **Family Service of Greensboro Foundation, Inc.**

### **Board of Trustees 2018-2019**

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Sterling Kelly, Vice Chair  
James Weeks, Treasurer  
Carol McCoy, Secretary  
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# A Donor Bill of Rights

*PHILANTHROPY* is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

## I.

*To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.*

## II.

*To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.*

## III.

*To have access to the organization's most recent financial statements.*

## IV.

*To be assured their gifts will be used for the purposes for which they were given.*

## V.

*To receive appropriate acknowledgement and recognition.*

## VI.

*To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.*

## VII.

*To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.*

## VIII.

*To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.*

## IX.

*To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.*

## X.

*To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.*

### DEVELOPED BY

Association of Fundraising Professionals (AFP)  
Association for Healthcare Philanthropy (AHP)  
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